

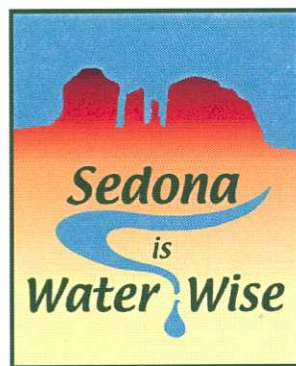


Dear Sedona restaurant owners,

We are pleased to announce a new water efficiency program for the food service industry. The program is called **Arizona Rinse Smart**, and it consists of a pre-rinse spray valve retrofit program. The new high velocity valves are used to remove food particles from dishes before they are placed in commercial dishwashers. As you may know, about two-thirds of the water use in restaurants is used in dishwashing. The new **Rinse Smart** spray valves not only use less water, they clean better and also save energy...which will save you money.

The **Arizona Rinse Smart** program is similar to the one that has been in place in California for several years. Their tracking reports show that a medium-size restaurant can save an average of 50,000 gallons of water per year with a Rinse Smart sprayer in place. It's been shown that the new sprayer cuts pre-rinse water use by 40 percent. With less hot water used, less energy is used, and that means lower costs for the restaurant.

Arizona Rinse Smart is a free program provided to restaurant owners in Arizona and is funded by the Arizona Department of Water Resources and the Bureau of Reclamation. The Sedona WaterWise Alliance is bringing this program to you as part of the April is Water Awareness Month. Oak Creek Water Company and Arizona Water Company are also on board with this program. We will begin our installation of spray valves throughout Sedona on April 17th. The installation itself will only take a couple of minutes and is as simple as changing a shower head.



Again, the program is free of charge. Please join us in helping bring this new water efficiency program to the City of Sedona while you improve your operations and save money.

To set up your appointment for your pre-rinse sprayer upgrade, please contact Audree Juhlin of the City of Sedona who is coordinating appointments for the WaterWise Alliance.

(928) 204-7107

The Sedona WaterWise Alliance

City of Sedona Water Conservation Committee



Arizona Department of Water Resources
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